

PRESS RELEASE – June 16th, 2026

PERŠIĆ RENTAL & SALES APPOINTED AS NEW EXCLUSIVE JEKKO DEALER FOR CROATIA AND SLOVENIA



Jekko is pleased to announce the appointment of **Peršić Rental & Sales** as its new exclusive dealer for **Croatia and Slovenia**. Through this partnership, Peršić Rental & Sales will distribute and support the complete Jekko product portfolio in both markets, further reinforcing Jekko's commercial and after-sales network in Southeast Europe.

The new collaboration represents an important step in Jekko's strategy to be closer to customers in high-potential markets, where compact lifting solutions are increasingly required across construction, glazing, industrial maintenance, infrastructure, logistics and rental applications. With its solid local presence and strong technical background, Peršić Rental & Sales is ideally positioned to support customers looking for innovative, compact and high-performance lifting equipment.

Headquartered in **Labin, Croatia**, with branches in **Zagreb, Rijeka and Split**, Peršić Rental & Sales is a well-structured company active in the **rental, sale, servicing and**

transport of machinery for construction, industry, material handling and work-at-height applications. The company's portfolio includes telehandlers, rotating telehandlers, aerial platforms, spider lifts, scissor lifts, vacuum lifters, generators, dumpers, excavators and other specialized machines. Thanks to this experience, Peršić Rental & Sales has developed strong technical know-how and a deep understanding of customer needs in demanding jobsite environments.



From left to right: Alberto Franceschini – *Jekko Sales Director*, Eneriko Peršić – *Telescopic Peršić Board Member*, Matia Marfan – *Telescopic Peršić Board Member*, Nereo Peršić – *Telescopic Peršić CEO*.

As Jekko's exclusive dealer in Croatia and Slovenia, Peršić Rental & Sales will distribute the entire Jekko range, including SPX mini cranes, JF articulated crawler cranes, MPK minipickers, TRX truck-mounted minicranes and JCX telescopic crawler cranes. The company will also provide customers with pre-sales technical consulting, after-sales service, maintenance, repairs and spare parts support.

Alberto Franceschini, Sales Director at Jekko, comments: “Croatia and Slovenia are two dynamic markets with strong potential for compact lifting solutions. Peršić Rental & Sales is the right partner to develop these countries thanks to its local presence, structured sales and service organization, and proven experience in lifting and material-handling equipment. We are confident this partnership will ensure professional support to customers before, during and after every project.”

Nereo Peršić, CEO of Peršić Rental & Sales, adds: “We are proud to become the exclusive Jekko dealer for Croatia and Slovenia. Jekko is a premium brand with a complete range of compact lifting solutions that perfectly matches the needs of our customers. With Jekko, we can offer an even wider and more specialized solution, supported by the service quality and responsiveness that have always distinguished our company.”

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